

OVERVIEW

We've developed an exciting offer to support the interior décor market segment. Why? Because this market has shown no signs of slowing down, and these customers are the largest volume producers within the Canon Colorado customer base. Adding to this is the fact that the biggest growth sectors in walls over the last decade have been in interior décor. Needless to say, we want everyone to grace their walls with the Colorado UVgel Advantage!

THIS IS A LIMITED TIME OFFER

- **Promotion is valid only for deals signed between October 1, 2021, and December 15, 2021.**
- **Installation must be complete and/or the printer must be accepted by December 31, 2021**
- **Eligible "NEW" Models ONLY: Colorado 1650 Printer and Colorado 1650 Wallpaper Factory**
- **Customer orders for Colorado 1650 Printers must produce 50% of their volume on wallpaper applications**
 - For this, receive at no charge replenishment of up to 15 packages of UVgel ink (2x 1 liter bottle) or 6 months* of UVgel ink, whichever occurs first.
- **Customer orders for Colorado 1650 Wallpaper Factory must produce 75% of their volume on wallpaper applications**
 - For this, receive at no charge replenishment of up to 50 packages of UVgel ink (2x 1 liter bottle) or 12 months* of UVgel ink, whichever occurs first.

PROMOTION RULES

1. This Program is intended to benefit eligible end customers, by providing UVgel ink free of charge, subject to the terms and conditions in the Wall2Wall contract.
2. New orders only. Demonstration, second-life, second hand, refurbished and remanufactured products are explicitly excluded from the Promotion.
3. * Term start/end date is based on customer acceptance signoff.
4. Orders must be signed between October 1, 2021, and December 15, 2021.
5. Installation must be complete and/or the printer must be accepted by December 31, 2021.
6. ORS (On Remote Service) **must** be enabled and operating throughout the UVgel ink replenishment period. No exceptions.
7. New equipment orders only; demonstration, second-life, second hand, refurbished and remanufactured products are excluded from the Program.
8. End user acquiring Colorado 1650 standalone unit must show wallpaper is 50% or more of its production.
9. End user acquiring Colorado 1650 Wallpaper Factory solution must show wallpaper is, 75% or more of its production.
10. End user acquiring Colorado 1650 Wallpaper Factory solution must purchase a minimum of 2 Fotoba units: Models JRL170, XLD170 or REW162.
11. All deals are subject to an internal workflow approval.
12. Customers are subject to audit of wallpaper production and UVgel ink usage during Program term.
13. UVgel Ink does not automatically ship. The customer is responsible for placing orders with Canon Solutions America for UVgel ink. After the inks are purchased the customer will receive a credit for inks purchased under this promotion.
 - a. Subject to the terms and conditions in the Wall2 Wall contract
14. Customer can begin ordering supplies once their equipment arrives either by:
 - a. Contacting Customer Service at 1-800-323-4827
 - b. Emailing supplies form to: ocesuppliesoc@csa.canon.com.
 - c. Faxing supplies form to Canon Imaging Supplies at 1-800-351-0085